ISSUE 46, APRIL 29TH, 2014

# the Unless Press

Serving Greenville, Solla Sollew, and surrounding areas.

## ~ Paper Love ~

**Oh, how long it has been since last we spoke….**

After nearly a year long hiatus, the steady decline of the beloved fandom we know and cherish, and disappearance of many an ask blog, all hope of *The Unless Press* ever returning may have seemed very dim indeed. And yet, despite it all, here we are. How long we shall last from here on remains a mystery, and it is only necessary that news of other Illumination films slowly be included into the paper for its survival, but rest assured, no matter what happens, we will always love you, our dear fans. We say… let it grow!! •

## ~ Upcoming Events ~

### Hike at Night:
**May 7, 2014**
Come and join the Solla Sollew hiking crew for a nightly trek in the forest!

### Bake Off:
**May 13, 2014**
Pancakes, muffins, cakes, and more! Greenville's annual bake-off is at 2PM.

### Day at the Races:
**May 24, 2014**
Bike race in the park at Greenville. 11AM. Bring lots of water, racers!!

## Art Spotlight!

Many thanks go out to all of the artists whose work is featured in this issue, including:

**Criminalmaster-cookie**, **Bumbledumb**, **Miru667**, **Ineedathneed**, **Mugges**, **Dizylizy**, **Tickingclock83**, **Laniky18**, **Problematiic**, **Dj-aniyaaa**, **Pinkcakery**, **Dippitydapper**, **Elixiroverdose**, and **Littleghostprince**

# ~ Remembrances ~

**Since mid to late 2013, Tumblr has seen the steady decline of the Once-ler fandom. But, despite this, news has circulated. In this issue, we give a brief run-down of past events.**

## ~ Anniversaries and Birthdays ~

**August 2013** – Guardian Once-ler's 6-month anniversary
**August 15th, 2013** – Truffula Flu & Unless Press's birthday
**August 17th, 2013** – Ask-one-swagler's anniversary
**February 14th, 2014** – Fearler's birthday
**March 2nd, 2014** – Fandom and *The Lorax* film's birthday
**March 22nd, 2014** – Ask-phoenix-ler's birthday
**April 11th, 2014** – Fear-ler's anniversary

Additionally, the Lorax/Once-ler Fandom Anniversary Challenge ran from March 2nd to March 7th, and included artwork, audio submissions, and more from many of the fans! It was a great week and can be remembered here:

**http://loraxanniversarychallengeii.tumblr.com**

## ~ Dearly Departed ~

It is with great regret that we announce the closures & hiatuses of several great members and ask blogs alike. Below is a list of the dearly departed that are no more.

**Read Truffula Flu Blog** – Shut down, but still there: http://readtruffulaflu.tumblr.com/post/64723410505/unfortunate-news

**Kirakeijinx** – Fandom member; left in December

**Camp Entre AU** – Deceased as of January 2014

**LQ-ler** – On an indefinite hiatus; blog is still there: http://lowquality-onceler.tumblr.com/post/73627346076/lowquality-onceler-its-been-one-year-already

**Hug-ler** and **Constipated-ler** – Closed

**Creep-ler** – Made brief return, but is now on hiatus

# ~ Achoo! Bless you! Farewell to the Flu! ~

Swag. Entre. Rocky. Bitter. 72. Ted. Audrey. Beanpole. One. What do all of these characters have in common? They were all a part of the long-running Camp Entre story that took place within the Truffula Flu universe. Not only are they names that we shall never forget, but they are also individuals associated with a tale and a journey that is forever embedded deep into our hearts. From the late nights spent turning the page of each chapter… to the hoard of wonderful artwork that outnumbers even the undead that lurked throughout the valley of infected truffula trees, every step that both we and the creators took was an adventure, and is part of what made the Once-ler/Lorax fandom such an amazing one chock-a-block full of experiences that will last a lifetime. To the entire team of Camp Entre, we salute you for bringing to life a solid year of intrigue, excitement, mystique, and zombies!!

## ~ Blast to the Past ~

• Fandom member **Strapple** discovered a way to read the entire story of Camp Entre! Interested?

http://starxapple.tumblr.com/post/58278495826/alright-guys-i-figured-out-a-way-to-read-truffula-flu

• A group of very dedicated cosplayers composed and released a Camp Entre Movie and updates!

http://lianachan.tumblr.com/post/69404720065/camp-entre-movie

http://campentrehun.tumblr.com

• **Fruitsparkle** wrote her review of the "Flu":

http://fruit-sparkle.tumblr.com/post/58516918810/truffula-flu-1-year-anniversary-review

## ~ In the Spotlight ~

No fluffy pink thneeds are needed to help this Once-ling reach the spotlight! Featured to the left is a photograph of a Once-ler figurine, and it was made entirely by user **Laniky18**. Pretty impressive, wouldn't you say? Much applause goes out to **Laniky18** from us here at *The Unless Press* for turning out such a lovely maquette!

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# ~ Oldies and Newsies ~

## ~ Forget Me Not ~

It has been some time since we last visited conglomeration blogs such as the Once-ler Masterpost, but we would do well to not forget them… and to introduce them to new members on the block who may be unaware of them.

**Once-ler Masterpost** – An extensive list of all the ask blogs in the fandom, as well as AUs and other things of note, created by fandom member **Swaggermimint**:

http://oncelersmasterpost.tumblr.com

**Merchandise-ler** – Merchandise created by and for the fans! http://merchandise-ler.tumblr.com

**Unless Press Issues** – A guide to all of the Unless Press issues, including credits, created by **Swaggermimint**!

http://unlesspressissues.tumblr.com

## ~ New Kids on the Block ~

Thought the fandom was done expanding? You thought wrong! Below is a list of many new ask blogs we know of!

http://ask-another-once-ler.tumblr.com
http://cipher-ler.tumblr.com
http://spiritofgreed.tumblr.com
http://whats-a-onceler.tumblr.com
http://radio-onceler.tumblr.com
http://spirit-ler.tumblr.com
http://thebutchler.tumblr.com
http://ask-candy-ler.tumblr.com
http://theghostonceler.tumblr.com
http://ask-greedy-and-classy.tumblr.com
http://ask-mii-ler.tumblr.com
http://ask-mabinogi-ler.tumblr.com
http://the-whovilian-onceler.tumblr.com
http://askthe-once-ler.tumblr.com
http://once-the-scientist.tumblr.com
http://ask-plaguedoctor-ler.tumblr.com
http://hollow-ler.tumblr.com (for Spanish speakers)
http://askpageler.tumblr.com
http://televisionler.tumblr.com (old blog who returned)

# ~ Miscellaneous ~

## ~ Gatherings ~

• January 25th, 2014 saw a meet up of Once-lings at Ohayocon. Not only was it a Once-ling meet up – it was a Hall Pa$$ gathering! To all of those who attended that day, we hope you had a wonderful time!

• Some adventurous fans stumbled across a notable event some months ago: "Grinchmas" at Balboa Park in San Diego, California! Although not exactly Onceler-related, it most certainly is Dr. Seuss related, and it is known that we report on "Suessical" matters every now and again. Pictures of the trip can be found here:

http://itsaroadtrip.tumblr.com/post/68915933680/there-is-so-much-to-see-at-balboa-park-and-we-got

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## ~ AU Who? ~

• Originally, the "Press" was going to refrain from reporting this, but, considering that it once had to do with the fandom, perhaps it is worth noting. Some of you may have known that the popular AU known as "Thneedville High" has since received a new title and gone through a bit of "remodeling". It is now known as "Thornville High", thanks to a deciding vote by its followers and fans, and no longer links to or associates itself with the Lorax/Onceler fandom.

It is interesting to note that such a branch-off as this has occurred within the community – essentially a fandom within a fandom has emerged in that the ask blogs we know and love are now their own individual characters within their own separate universe(s). While it may be seen as a negative in regards to the fandom branching out and branching off/away from the "mother tree", as it were, it is also worth taking into account the fact that, without this fandom existing in the first place, such characters may never have been created, and that because of our fandom their creators have improved artistically, gotten a greater feel for character development, and possibly even become closer as friends.

• An AU centering on a prison seems to have emerged, although activity is rather lacking:

http://thneedprison.tumblr.com

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## ~ 3... 2... 1... Action! ~

• Two years later and fandom members are still creating heartfelt videos celebrating their time in the community, the memories they've shared, & the friends they've made. **Giddytardis's** video is particularly lovely and definitely worth a watch:

http://giddytardis.tumblr.com/post/75265269633/first-of-all-i-know-i-misspelled-the-second-for

• Although not video related, there is certainly action at play when members participate in this permanent chat room that **Classicteacake** has created specially for Once-ler fans! Take a look:

http://tinychat.com/thetruffulahub

# ~ Miscellaneous – Cont. ~

## ~ Break It Down ~

• Always one with an interesting thing to say about the Once-ler, fandom member **Pyreo**, once again, does not disappoint. First off, she presents a nice little comparison between the Once-ler and traits from other cartoon characters that are present in his personality. It's certainly worth a read:

http://pyreo.tumblr.com/post/77283476137

And she doesn't stop there! Her latest analysis is particularly noteworthy in that she breaks down the various color themes present in *The Lorax* and what they mean. Run and check it out right here:

http://pyreo.tumblr.com/post/77534471567

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## ~ More to Tell ~

• LQ-ler reference sheet:

http://adachimerica.tumblr.com/post/562580038 03/please-click-for-full-view-assuming-that

• Teacup's Moderator made cute Truffula trees:

http://teacup-mun.tumblr.com/post/58492505433/i-did-some-things-probably-gonna-be-part-of-my

• Ask-genie ("mother" of Moth-ler) is now married to Pyscho-of-my-heart and is 5 months pregnant.

• Quaint little remembrance post on past raids:

http://raidingheadquarters.tumblr.com/post/7870 9090503/weve-come-a-long-way-since-our-very-first-raid

• We are now included in the Urban Dictionary!

http://emerald-streaks.tumblr.com/post/73126866645/i-think-im-going-to-cry-we-made-it-we-made-it

• Check out these free, cute Once-ler avatars/icons:

http://oncelerandmarshmallows.tumblr.com/post /77001196044/just-putting-out-these-icons-incase-anyone-wants

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# Speak for the fans!

**Have something to say to us? Is there anything you'd like to see featured in the paper? Perhaps you have a concern you wish to bring to our attention, or maybe you simply would like to send on a fan letter? If so, shoot us a note! Your comment and/or suggestion may be featured in the paper!**

~ Let it Grow! ~